

Professional dashboard

Insights

- Views
- Earnings
- Engagement
- Audience
- Messaging

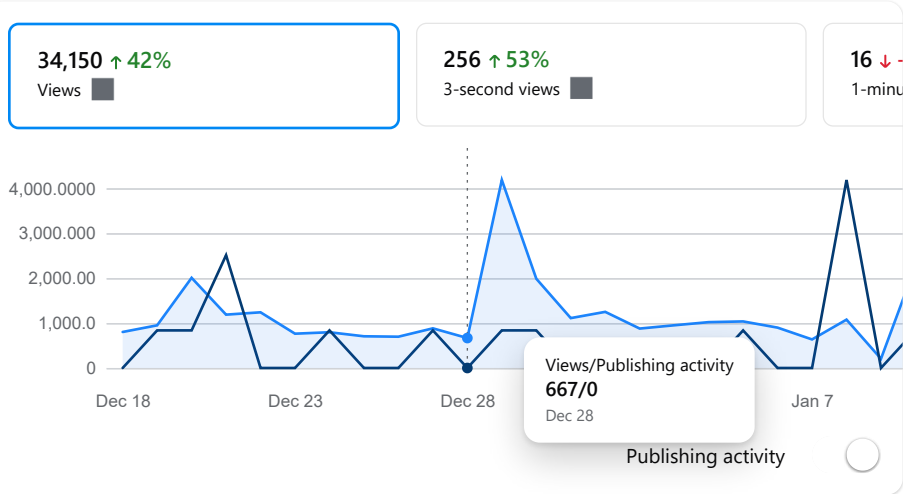
Videos you post on Facebook are now Reels

Your insights for reels and previously posted videos are now combined under Reels.

[About this change](#)

Views breakdown

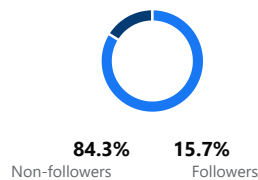
Last 28 days: Dec 18 - Jan 14



Views by content type

	Followers	Non-followers
Link		60.2%
Multi photo		34.6%
Reel		2%
Text		1.8%
Multi media		1.6%

Views by followers vs non-followers



Recent posts

See all



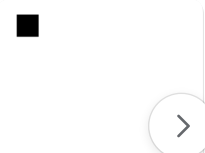
Wed Jan 14, 7:43am
1,126
Views



Tue Jan 13, 2:10pm
3,330
Views



Mon Jan 12, 9:42pm
172
Views



Sat Jan 10, 1:09pm
1,947
Views



